

WBFS-TV QUARTERLY ISSUES/PROGRAMS LIST
JANUARY 1 THROUGH MARCH 31, 2012

Attached are listings of broadcasts or broadcast segments that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three-month period. The Station also produced and broadcast public service announcements promoting local community events and campaigns.

FOCUS ON SOUTH FLORIDA- A weekly half-hour public affairs broadcast featuring panel discussions and interviews with community leaders, focusing on important issues of local concern. Broadcast dates and times as indicated in the report.

NEIGHBORS 4 NEIGHBORS SPRING SPECIAL: "HELPING FEELS GOOD" - A half-hour quarterly special consisting of a series of reports showing how CBS4's Neighbors 4 Neighbors provided support and assistance to South Florida residents in need during the first quarter of 2012. Broadcast dates and times as indicated on the report.

FAMILY/EDUCATION: Topics in this category include: benefit for victims of domestic violence; children's play about coping with change; benefit for career programs for the disabled; athletic fundraiser for Big Brothers Big Sisters; inauguration events for new college president; program that involves men in the fight against domestic violence; benefit for shelter for abused children; program to support public school teachers; anti-bullying campaign; program to provide free calculators to low-income students; program that helps victims of domestic violence; swim safety programs; holiday program to help families in need; using social media to get help or offer help; random acts of kindness; help for military families; help for children in Family Court; help for families of children with brain injuries; performing opportunities for disabled dancers; and free dental care program for foster children.

FOCUS ON SOUTH FLORIDA: 1/8, 10 AM: Mary Riedel, president and CEO, Women in Distress, and Bryan Oulten discussed an upcoming fundraising event that benefits Women in Distress and helps victims of domestic violence. 1/22, 10 AM: This segment was a prerecorded interview with the cast of a local Actors Playhouse Children's Theatre play "Alexander, Who's Not Not Going to Move!" that helps children learn how to cope with change. 1/29, 10 AM. Kelly Alvarez Vitale, founder of Traveling Plate Dinners discussed this series of special dinners that benefits the ARC Broward Culinary Institute, a non-profit organization that provides career training for disabled and disadvantaged residents. In another segment, Guido Trinidad, organizer of Wodapalooza CrossFit Festival and Competition CrossFit discussed this event where athletes come together to raise funds for Big Brothers Big Sisters of Miami. 2/5, 10 AM. Shelia Powell Cohen, Florida Memorial University alumni affairs director, and DeSean Peterson, student and "Mr. FMU" discussed a series of special events marking the inauguration of Dr. Henry Lewis III as leader of South Florida's only historically black university. In another segment, James Brown, CBS Sports, and Mike Mason, chief security officer of Verizon Communications discussed the "A Man Can" campaign to end domestic violence by urging men to take a stand against spousal abuse. 2/12, 10 AM. Mark Dhooge, chief operations officer of Kids in Distress, and Kim Bentley, assistant vice president of philanthropy at JM Family Enterprises discussed the Duck Fest Derby benefitting Kids in Distress, a non-profit that shelters abused children and helps prevent child abuse. 2/26, 10 AM. Elizabeth Acosta, director of special projects, The Education Fund, and Pablo Pino, TD Bank executive and "Teacher Champion" discussed the Teach-A-Thon event that recruits business professionals to become teachers for a day to raise money for Miami-Dade's public schools. In another segment, Andi Crawford, director of community initiatives, YMCA of Broward County, and Jocelyn Boyd, executive director, Lauderhill Community YMCA discussed the Lauderhill Students Fight Back campaign that encourages students to take a stand to end bullying and violence on their way to and from school. 3/4, 10 AM. Jay Wray, president and CEO of Lyfe Management, and Gale Nelson, vice president of programs at Big Brothers Big Sisters of Greater Miami discussed the Celebrity Charity Weekend, a star-studded party and celebrity basketball game that benefits Big Brothers Big Sisters of Greater Miami. In another segment, Dr. Henry Lewis III, president of Florida Memorial University discussed this vision for South Florida's only historically black university. 3/11, 10 AM. Laura Wilson, founder, Graph It Forward Today, and Sarah Chaudhri, School For Advanced Studies student discussed Graph It Forward Today, a non-profit group that provides graphing calculators and test preparation for low-income students to help them get into college.

FAMILY/EDUCATION (continued)

3/25, 10 AM. Somy Ali, founder, No More Tears Project, and Dr. Laura Finley, board chair, No More Tears Project discussed this South Florida non-profit that helps domestic abuse victims escape the violence and start new lives. NEIGHBORS 4 NEIGHBORS SPECIAL: HELPING FEELS GOOD SPRING EDITION: 3/25, 11 AM. This half-hour special was a review of some of the community organizations and families in need that have been helped and profiled by Neighbors 4 Neighbors during the first quarter of the year. The special included a number of stories about the following community programs: a group of Broward middle school students join community leaders to fight bullies that are endangering their walk to school; a local non-profit offers opportunities for all families to take advantage of a county-wide swim safety program especially designed for toddlers; the "Adopt-A-Family 4 the Holidays" program that provides help for families dealing with difficult situations during the holidays; information on how local residents in need and those who want to help can connect with Neighbors through social media, including Facebook, Twitter, and Tout; the One Laptop Per Child program that provides laptop computers to inner city elementary school students; the "14 Days of Neighborly Love" campaign in commemoration of Valentine's Day that provides local residents with free or discounted goods and services from local businesses as random acts of kindness; a room makeover for the families of nine military veterans created and coordinated by the Dania Beach Design District; the Adopt-A-Bear program that provides plush teddy bears to comfort children who are involved in domestic violence and parental abuse cases in the local family courts; free swimming classes offered by the YMCA in Broward; the Lily's Wellness Calendar which is sold by Lily's Wellness, a non-profit organization that supports children with brain injuries and their families; the Axxis Dance group that bring together both able bodied and disabled dances on one stage and hold dance workshops for disabled dancers; a program organized by the University of Florida Dental School whereby they donate a day of free dental services to the foster children of His House Children's Home.

GOVERNMENT/INTERNATIONAL AFFAIRS: Topics in this category include: fight against human trafficking; update on help for Haiti earthquake victims;

1/15, 10 AM: Tonja Marshall, Group Supervisor, U.S. Immigration and Customs Enforcement discussed what the federal government is doing to end human trafficking and help trafficking victims. 1/22, 10 AM: Marleine Bastien, Haitian-American activist, and James Pierre, journalist and filmmaker discussed why so many Haitians still need help two years after the earthquake and where donations to help survivors have gone.

ECONOMY: Topics in this category include: training program for disadvantaged unemployed; managing credit; banking program honoring local non-profits; and local author's book for teaching children money management.

1/15, 10 AM: Newton Sanon, executive director, OIC of Broward County discussed this non-profit organization that provides job training and hope for disadvantaged South Floridians. 1/22, 10 AM: Al Sunshine, CBS4 chief consumer investigator explained why it's important to get credit card debt under control and manage credit at a time when credit scores are getting tougher. 2/19, 10 AM. Laurie Sallarulo, chief strategic and development officer, 211 Broward, and Marcia Barry-Smith, executive director, BankAtlantic Foundation discussed the Non-Profit Academy Awards, an event that honors for non-profits that are making life better for Broward County residents. 3/25, 10 AM. Teri Williams, president, OneUnited Bank, and author of "I Got Bank!" discussed her book that teaches children about the importance of handling money wisely.

ENVIRONMENT/CULTURE: Topics in this category include: historic preservation event; black history oratorical contest; event celebrating South Florida musical culture; performing arts program celebrating African-American history; and festival celebrating jazz music.

1/8, 10 AM: Charles Urstadt, chairman, Miami Design Preservation League discussed the upcoming Art Deco Weekend, a three-day celebration of South Beach's history and architectural heritage. 1/15, 10 AM: Ula Zucker Williams, Miami Gardens' media and events coordinator, and Marvin Jenkins, participant, Dr. Martin Luther King Oratorical Contest discussed a project of the City of Miami Gardens about Dr. Martin Luther King, Jr. with an oratorical contest that features his principles of nonviolence and equal opportunity. 1/29, 10 AM. Emma Hewitt, organizer of the Virginia Key Grass Roots Festival of Music and Dance, and Gibbor Green, R&B and hip-hop artist discussed this four-day festival which showcases South Florida's musical legacy, features family fun, and benefits several good causes. 2/19, 10 AM: Raymond Young, artistic director, Dedications Dance Academy discussed "Echoes of Freedom," a special program of dance and music that commemorates the struggles and triumphs of African-Americans. 3/11, 10 AM. Ula Henry, Miami Gardens' events and media coordinator, and Nicole Henry, singer discussed "Jazz in the Gardens" one of the country's top music festivals featuring jazz and a variety of music genres that benefits the City of Miami Gardens community programs.

HEALTH: Topics in this category include: benefit for finding a cure for Multiple Sclerosis; benefit for local children's hospitals; programs for children with brain disorders; benefit for heart disease research; program to raise funds for autism research; worksite wellness programs; benefit for the American Heart Association; and donor registry program for transplant patients.

1/8, 10 AM: David Nassau and Gary Wexler, founders and organizers, Hopping 4 a Cure discussed their upcoming hopscotch tournament which is raising funds in hopes of finding a cure for Multiple Sclerosis. 2/5, 10 AM. Amir Youseff, businessman, and Andrea Calle, model and broadcast personality discussed a celebrity poker tournament and Super Bowl watch party which raises money to benefit local children's hospitals. 2/12, 10 AM. Patricia Parron, founder of Lily's Wellness discussed the non-profit that she founded to provide support and resources for families of children with brain disorders. In another segment, Anthony Liggins, artist and owner of Anthony Liggins Gallery 88 discussed the Pure EssenceSoiree art exhibit that raises money to benefit the Florida Heart Research Institute. 2/19, 10 AM. Lula Folgosa, Miami executive director, Autism Speaks, and Daniela Foley, Autism Speaks volunteer discussed the annual local walk that raises awareness about autism and supports Autism Speaks, an organization that funds autism research and support programs. 2/26, 10 AM. Tori Gabriel, director of education and prevention, Florida Heart Research Institute, and Kirstie Settass-Jones, director, corporate wellness services, Seitlin Employee Benefits and Human Capital Management discussed the Worksite Wellness Awards presented by the Consortium for a Healthier Miami-Dade that recognizes South Florida employers who promote healthy habits in the workplace. 3/4, 10 AM. Carlos Ferrera, American Heart Association executive leadership team member discussed the Broward Heart Walk, an event when thousands of South Floridians step out to benefit the American Heart Association and join the fight against heart disease. 3/11, 10 AM. Jay Feinberg, founder, Gift of Life Bone Marrow Foundation discussed the Gift of Life Bone Marrow Foundation, a donor registry he founded to help transplant patients get the life-saving treatment they need.